

**Bid No. 13-37**  
**Town of Groton, Connecticut 06340**

**Leisure Services Guide**

**6/11/2013**  
**2:30 PM**

	The Day Publishing Co.	Graphic Image, Inc.	Forms for Business, Inc.	Bartash Printing Inc.	Lane Printing & Advertising	Universal Wilde Inc.	The Step Saver, Inc.	Cummings Printing Company	Preferred Group	Turley Publications, Inc.
Cost for printing of 19,000 Leisure Services Guides	2,641.25	3,130.00	.23 each = 4,370.00	2,826.00	3,700.00	5,700.00 (unit cost \$0.30 ) *	.1444 ea = 2,743.60	3,849.00	2,805.00 * (size: 8 1/8 x 10 5/8)	2,792.00
								16p = 2,685 32p = 4,223	More than 24 pages = \$58.75/M - less than = \$38.50/M	
	*Mail cost are not included due to the fact we are not sure how many mail					*Bid does not include any postage costs			* Plus mailing cost	
Total cost for four (4) printings	10,565.00	12,520.00	17,480, but bid has 17,560	11,304.00	14,800.00	22,800.00	10,974.40	15,396.00	11,220.00	11,168.00
	* EDDM = \$75 set-up fee							16p = 10,740 32p = 16,892 (but bid has 15,892)	* \$70 for prep/set-up fee	
	* \$10.00 per thousand								* \$16.50/M x actual qty as a simplified mailing to bulk zip code routes	
Option 1										

<b>Total cost for the printing of 4,000 copies of the Summer Camp Guide</b>	<b>1,060.00</b>	<b>1,260.00</b>	<b>1,980.00</b>	<b>1,318.00</b>	<b>1,450.00</b>	<b>1,920.00</b>	<b>1,074.10</b>	<b>1,520.00</b>	<b>975.00</b>	<b>1,430.00</b>
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